



Socialties

MORE

LEADS | SALES | PROFIT

GROW ONLINE

Sell Online | Social Media | Online Ads | Brand Building | PR

About Us

At Socialties, we help brands grow online through Digital Advertising, Influencer Marketing, Social Media Management, and Content Creation.

We create engaging content, run effective ad campaigns, and connect brands with the right audience. Whether it's managing social media, collaborating with influencers, or crafting the perfect marketing strategy, we make sure your brand stands out.



WHY US?

Get more leads

Our primary goal is to help our clients generate **high-quality leads** that can translate into **business growth and success.**



We use a mix of digital marketing strategies to drive consistent leads and track every campaign for maximum ROI.



What is our Cost per lead?

The cost per lead varies from industry to industry!
The average Cost per lead across various industries:

- 🏥 Healthcare: ₹20 – ₹30
- 🏠 Home Interior: ₹80 – ₹90
- 🎓 Ed-tech: ₹20 – ₹30
- 👗 Fashion: ₹7 – ₹10

Average Cost per lead across all industries - ₹40 – ₹50



Results

Here are some of the key outcomes from our Meta Ads campaigns

Brand Name	Cost per Lead/Message (Rs)	Total Reach	Total Spend (Rs)	Total Leads
Earthy Rooms	29	2,171,378.00	327,133.15	11,472

Brand Name	Cost per Purchase (Rs)	Total Reach	Total Spend (Rs)	Total Purchases
555 Stores	147	4,444,061.00	431,172.44	2,941

Brand Name	Cost per Purchase (Rs)	Total Reach	Total Spend (Rs)	Total Purchases
Colorsy Cosmetics	45	5,715,282.00	452,500.35	10,040

Brand Name	Cost per Lead/Message (Rs)	Total Reach	Total Spend (Rs)	Total Leads
Big Gift Theory	20.75948432	66987	8877.84	427

Increase Sales

Are you a B2C or D2C brand looking to start getting conversions or increase your conversions?

With our dedicated team we help **boost your conversion rate while keeping costs low.**



Take business online

Still doing only offline business?
With us:



Move
business
online



Expand
Reach



Increase
Digital
Presence



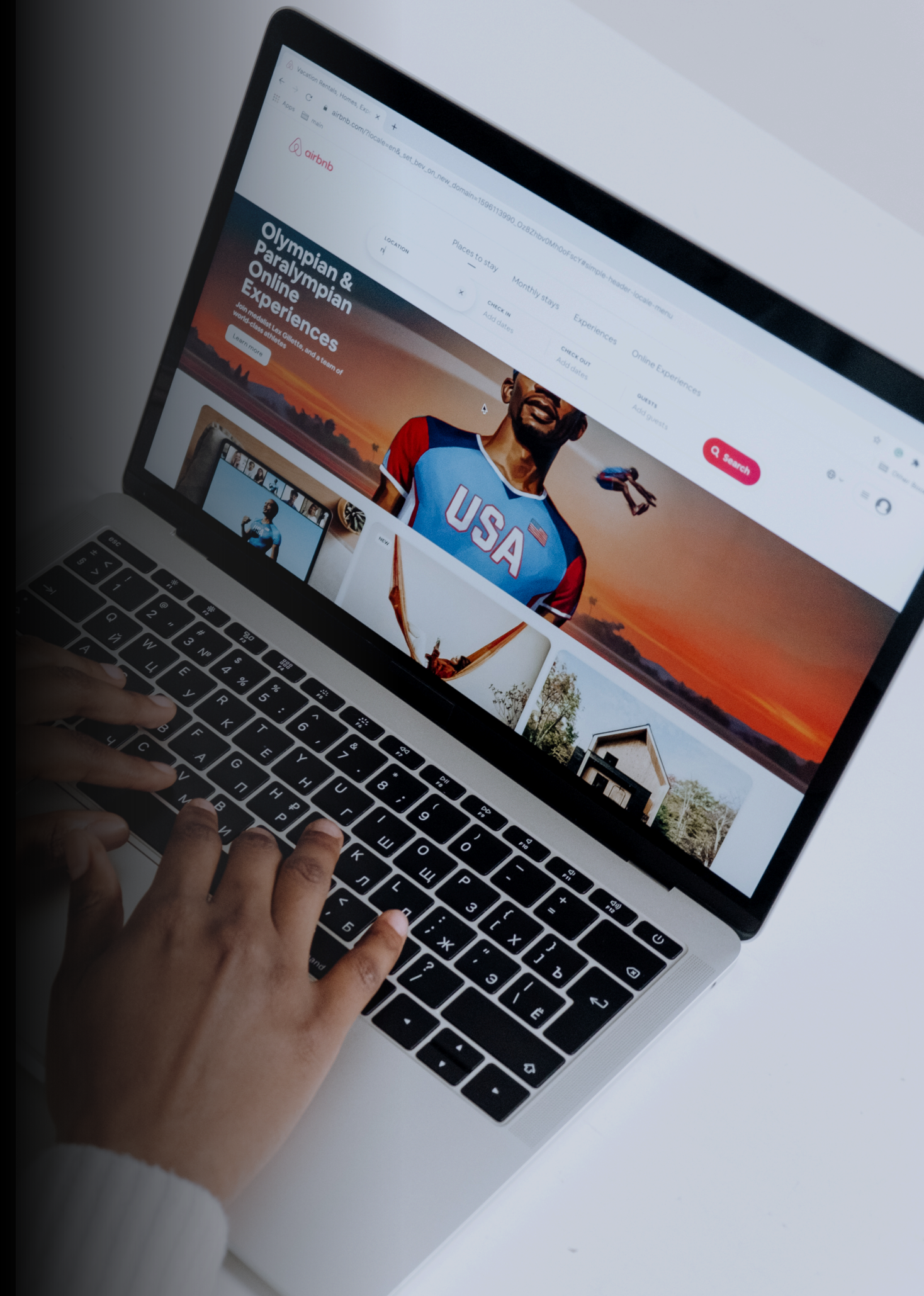
Increase
Online
Potential



Increased
Online
Growth



Sell
More Online



Content Curation

We help you curate and share top industry content to boost your thought leadership and grow a loyal audience.



High Quality
Content



Grow your
engagement



Grow a Loyal
Audience



Save Time &
Resources



More Views



Stay Ahead
of Trends



Content Curation

Some of our work



Earthy Rooms



Colorsky Cosmetics



Talk with Baljit



Kairos International



Big Gift Theory



Zevar King



RD MOUNTS



Juris Legal Chambers



Arohha Automation



Big Bag Theory



Nanak Realty Brokerage



Nanak Insurance Inc.



Quantel.in



Influencer Marketing

What we do for you!

- Campaign Strategy & Execution
- Content Creation & Amplification
- UGC (User-Generated Content)
- Celebrity & Influencer Collaborations
- Online Reputation Management

Platforms we target



& many more...



A Powerful Community of

**3M+
Influencers**

Covering 65+ Niche

You name it, we have it!



**Beauty, Fashion,
Lifestyle**



**Music, Entertainment,
Sports**



**Technology,
Gamers, Memers**



Celebrities



Travel

OUR CLIENTS



Quench



INDIA
TODAY

perfora

TATA
CLiQ



MY11CIRCLE



SUZUKI

paytm



MELORRA



SAMSUNG

T.A.C.
the ayurveda co.

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NETWORK

OUR CLIENTS

amazon



oppo

ONEPLUS



YOLO₂₄

HoneyGold[®]
.....The Great Journey Begins Here!

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TEMPTATION

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STONE
code

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